

CLERK'S OFFICE

APPROVED

Date: 6-27-00

Submitted by: Assemblymembers TAYLOR,
Meyer, Tesche

Prepared by: Assembly Office

For reading: MAY 16, 2000

ANCHORAGE, ALASKA

AO NO. 2000- 88

AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY AMENDING
ANCHORAGE MUNICIPAL CODE TITLE 3 BY ENACTING A NEW CHAPTER 3.98
REGARDING MUNICIPAL PUBLICATIONS.

The Anchorage Assembly ordains

Section 1: That AMC Title 3 is amended by adding a new Chapter 3.98 to read as follows:

Chapter 3.98

MUNICIPAL PUBLICATIONS

3.98.010 Definitions

The following words, terms and phrases, when used in this chapter, shall have the meanings ascribed to them in this section, except when the context clearly indicates a different meaning:

Cost per copy means the dollar amount that results after dividing the total cost of producing the publication by the number of copies printed.

Municipal publication means a written document produced by the Municipality, including books, brochures, flyers, manuals, newsletters, pamphlets, programs, reports, plans and similar documents. It does not include posters, standard forms, letterhead stationary or envelopes, maps, election ballots, bid documents, construction plans and/or specifications, agenda and budget documents, or programs for public ceremony

Produced means printed, copied, and/or reproduced

Total cost of producing means the total cost of materials and labor for pre-press work, printing/copying/reproducing, collating, binding and packaging a single print job.

2
3
4 3.98.020 Municipal Publications Cost Block

5
6 A. If the total cost of producing a Municipal publication exceeds
7 \$1,500, regardless of the funding source, a cost block is required.
8 The publication shall include a statement that provides the name of
9 the Municipal department or agency releasing the publication, the
10 cost per copy of the publication, who produced the publication,
11 including the city and state where the publication was produced,
12 and the purpose of the publication. The statement shall read:

13
14 "This publication, released by . . . (*name of Municipal department*
15 *or agency*) . . . , was produced at a cost of \$ per copy by
16 (*who produced the publication, including city and state*) for the
17 purpose of . . . (*statement of purpose*)"

18
19 B. The cost block shall be printed in one conspicuous place in the
20 publication in at least twelve (12) point type size and shall be
21 bordered by at least two (2) point rule. Cost blocks may be
22 reduced in size if too large to fit on a smaller sized publication.
23

24
25 Section 2: That this ordinance shall become effective upon passage and approval

26
27
28 PASSED AND APPROVED by the Anchorage Assembly this 27 day of
29 June, 2000.

30
31
32 Faylon Henningsen
33 Chair

34 ATTEST:

35
36
37 Lejane Ferguson
38 Municipal Clerk
39
40
41
42
43
44
45



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

NO. AM 525-2000

Meeting Date: MAY 16, 2000

1 From: Assemblymember Taylor

2 Subject: Amending AMC Title 3 by Adding A New Chapter 3.98, Municipal
3 Publications
4

5 Similar to the current cost block requirement for State of Alaska publications, this
6 ordinance proposes a cost block requirement for Municipal publications. If the total cost
7 of producing a Municipal publication exceeds \$1,500, regardless of the funding source,
8 a cost block would be required. This cost block, to be printed in one conspicuous place
9 in the publication, will provide:

10
11 The name of the Municipal department or agency releasing the
12 publication;
13

14 The cost per copy of the publication;
15

16 Who produced the publication, including the city and state; and
17

18 The purpose of the publication
19

20 We strongly believe that the public deserves to know this information for those
21 publications produced by the Municipality.
22

23 Approval of this ordinance is recommended.
24

25
26 Respectfully submitted:
27

28
29
30 
31 _____
32 Melinda Taylor
33 Assemblymember
34
35
36
37

Private Sector Economic Effects:

No significant private sector economic effects are anticipated.

Prepared by: Greg Moyer

Telephone: 343-4755

Date: 5-8-00

**Municipality of Anchorage
MUNICIPAL CLERK'S OFFICE
AGENDA DOCUMENT CONTROL SHEET**

Ap 2000-88

1	SUBJECT OF AGENDA DOCUMENT	DATE PREPARED <i>5-8-00</i>
	<i>Adding a New AMC Chapter</i>	INDICATE DOCUMENTS ATTACHED
	<i>3.98, Municipal Publications</i>	<i>AO, AM, SEE</i>
2	DEPARTMENT NAME <i>Assembly</i> Assembly	DIRECTOR'S NAME Kevin Meyer
3	THE PERSON THE DOCUMENT WAS ACTUALLY PREPARED BY	HIS/HER PHONE NUMBER
4	COORDINATED WITH AND REVIEWED BY	INITIALS DATE
	Mayor	
	Municipal Clerk	
	Municipal Attorney	
	Employee Relations Director	
	Municipal Manager	
	Finance	
	Community Development and Planning	
	Property and Facility Management	
	Management Information Systems	
	Office of Management and Budget	
	Purchasing	
	Operations Manager	
	Cultural and Recreational Services	
	Fire	
	Health and Human Services	
	Police	
	Public Works	
	Transit	
	Merrill Field (Airport)	
	Municipal Light and Power	
	Anchorage Water and Wastewater	
	Port	
	Solid Waste Services	
5	SPECIAL INSTRUCTIONS/COMMENTS	
	<i>T.B. Introduction</i>	
6	ASSEMBLY MEETING DATE <i>5-16-00</i>	7 PUBLIC HEARING DATE REQUESTED <i>6-13-00</i>

M.O.A.
 MAY 10 AM 11:52
 CLERKS OFFICE